

# 2021 Cub Scout Pack Recruitment Incentive



## Do The Things To Help Ensure a Great Fall Recruitment Incentive



- Earn a \$100 Scout Shop Gift Card For Your Unit

### Timeframe

- Begins Now
- Ends October 31

### What to Do?

Complete all of the following to earn the \$100 Gift Card:

- 75% of youth that show up to September School Night register by 9-30-21
- Unit has at least 2 chances to join by 10-31-21.
- At least 50% of Scouts submit at least 1 email invite for the peer-to-peer promotion by 09-12-21
- Unit has a public Facebook page
- Unit shares council school night Facebook event on unit public Facebook page and encourages families to share
- Unit attends live a Neighborhood's Fall School Night training in August June in-person or via Zoom
- Unit has written fall program calendar (September 2021-December 2022) that it distributes at School Night



20 Pinewood Derby Cars



5 Cub Scout Pocket Knives



55 Cub Scout Belt Loops

### What Does a \$100 Scout Shop Gift Card Get Us?

- Here are some examples of what you can get for \$100 (anything in the Scout Shop is eligible)

Questions??? Contact the Twin Valley Council at  
507.387.3123 or [info@twinvalleybsa.org](mailto:info@twinvalleybsa.org)



5 Cub Scout Handbooks



9 Cub Scout Neckerchiefs