

2010 POPCORN CALENDAR DATES

- **August 3rd (Tues):** Great Bend District Popcorn Orientation & Training
- **August 12th (Thur):** North Star, Sioux Trails, & Southern Trails Popcorn Orientation & Training
- **September 9th (Thur):** Show-N-Deliver Product Orders Are Due
- **September 21st (Tues):** Council Show-N-Deliver Product orders for each district submitted to Trail's End to ensure on-time delivery.
 - The entire order comes in full pallets to Volk Warehouse in Mankato to sort into district splits and then delivered back out to district SND distribution sites for unit splits. All extra cases will likely go to Kato Moving & Storage again for temporary storage.
- **September 24th (Fri):** Direct mailing of Trail's End "Family Sales Guide" with Bonus Prize/Blitz Flyer insert bulk mailed out to ALL registered Cub Scouts & Boy Scouts. (The insert will once again clearly alert scouts/parents to wait for shotgun blitz start on Saturday, October 2 or forfeit prizes if caught).
- **September 28th (Tues):** Show-N-Deliver Product arrives in Mankato (Volk Transfer)
 - Staff breaks down product on Tues/Wed into 3 shipments (Mankato, Sleepy Eye, & Albert Lea)
 - NOTE: If truck breaks down before arrival, shipments back out to districts slide back one day.
- **September 29th & 30th (Wed/Thur)** Volk Transfer ships product to district distribution sites.
- **September 30th/October 1st (Th/Fr):** Unit Show-N-Deliver Product Distribution in each District
- **October 2nd (Sat) Popcorn Sale Begins / 10-Day Blitz Begins**
- **October 11th (Mon):** 10-Day Blitz Ends (qualified names due to district by Thursday, October 14th)
 - Districts have the right to "audit" the unit's names by requesting copies of order forms
 - All scouts who sell \$400+ within 10-day blitz are eligible for mid-sale bonus prize drawings
- **October 15th (Fri):** Mid-sale bonus prize drawings made and individual winners announced
- **October 31st (Sun):** Popcorn Sale Ends
- **November 5th (Fri):** Show-N-Deliver Return, Unit Product & Prize Orders Due. **Final Day to submit orders through Twin Valley Council online order form to TVC Office Manager, Tami Ellis.**
 - Any returns must be in full case lots only and the paperwork must be submitted to Council Office Manager. The Unit Chair holds on to any returns until scheduled pick up at "Take Order" distribution time at district site and makes the exchange then.
- **November 10th (Wed):** Take Order Sale product MUST be ordered to ensure delivery by Nov. 17th.
- **November 12th (Fri):** All post sale bonus prize drawings made and individual winners announced. Also get Unit Invoices ready for email out to each Unit Popcorn Chair to allow time to get unit check ready.
- **November 17th (Wed):** Popcorn Received at District Distribution Sites
- **November 18th - 20th (Thur/Fri/Sat):** Unit Distribution & Unit Popcorn Checks received
- **December 10th (Fri):** Unit Popcorn Checks are cashed